



District of Nipissing
Social Services
Administration Board



Conseil d'administration
des services sociaux
du district de Nipissing



FOR IMMEDIATE RELEASE

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Kids in Sports Initiative Helps Local Youth Stay Active, Build Confidence, and Make Connections

Partnership between DNSSAB, NDHC, and the North Bay Police Service provides a free summer sports program

North Bay, ON: The District of Nipissing Social Services Administration Board (DNSSAB), the Nipissing District Housing Corporation (NDHC), and the North Bay Police Service have partnered to deliver the Kids in Sports initiative, a free summer program that provides local youth with opportunities to participate in sports in a supportive environment.

Running weekly from July 14 to August 25, the seven-week program gives children ages 10 to 12 the opportunity to try a different sport each session, including pickleball, soccer, golf, baseball, football, ultimate frisbee, and basketball.

The half-day program combines sports participation, skill-building, and opportunities for positive social interaction. Transportation and snacks are also provided to help make participation more accessible.

"Programs like Kids in Sports help remove barriers and give children the opportunity to learn, grow, and build confidence," said Mark King, Chair of the DNSSAB Board. "By making sports opportunities more accessible, we can help young people develop new skills, explore their interests, and build meaningful connections in their community."

"This program demonstrates the positive impact that strong community partnerships can have on local youth," said Chris Mayne, Chair of the NDHC Board. "We are proud to be part of this partnership and the opportunities it creates for children to stay active, try new activities, and enjoy a positive summer experience."

"Our youth have valuable perspectives and an important role to play in building safer communities," said Daryl Longworth, Chief of the North Bay Police Service. "Taking the time to connect with young people, listen to their ideas, and build trust creates relationships that

last well beyond this program. We are grateful to partner with the District of Nipissing Social Services Administration Board and the Nipissing District Housing Corporation to provide this free summer sports program and create positive opportunities for local youth.”

Media Contacts

Brooke Piercey

Communications and Executive Coordinator
District of Nipissing Social Services Administration Board
705-474-2151 ext. 63164

Jennifer Cross

Corporate Communications Coordinator
North Bay Police Service
705-497-5555 ext. 7277

About DNSSAB:

The District of Nipissing Social Services Administration Board (DNSSAB) is the service delivery agency for essential human services to the residents of the Nipissing District. These include the Coordinated Services of Ontario Works, Housing Services and Homelessness Services, Children’s Services, and Paramedic Services. The jurisdiction of the DNSSAB covers a population of about 85,000 people, spread out over 17,000 square kilometres, 11 municipalities, two First Nations, and two unorganized areas – Nipissing North and Nipissing South. The Board is made up of 11 municipal councillors and one elected representative for the Territories Without Municipal Organization. The Board members exercise powers, duties and responsibilities relating to the delivery of human services, while respecting the DSSAB Act and the Board’s Procedural By-Laws and governance model. Shared responsibilities with the Province and municipalities are combined within the DNSSAB.

Learn more at dnssab.ca