



Communications and Marketing Specialist

Bulletin No. D2022-73

Contract Full Time
Up to 12 Months

Salary
\$55,379.23 – \$66,238.70

Location
North Bay



Supporting Human Services in Our Community

The DNSSAB helps people put an affordable roof over their heads, makes sure ambulances take them to hospital when needed, assists in finding affordable childcare, and is there when a little support can make a world of difference during a difficult time.

Do you aspire to have a fulfilling position in the human services delivery environment and to make a difference in the lives of the people in our community? The District of Nipissing Social Services Administration Board (DNSSAB) prides itself on putting people first. Here at the DNSSAB, we strive towards a future of healthy, sustainable communities within our region. To achieve this, we are looking for a talented Communications and Marketing Specialist to add to our exceptional Children's Services team.

The Children's Services Communications and Marketing Specialist is responsible to contribute to the development, implementation and promotion of the Children's Services communication, marketing and capacity building strategies related to the early years and child care sector. This position will assist to find and create efficiencies within the department in accordance with DNSSAB's strategic plan, program priorities, service system plans, policies, procedures, legislative requirements, provincial interests and guidelines.

Qualifications:

- Post-secondary Diploma in Marketing or related field or an acceptable combination of education and experience;
- One (1) to two (2) years of experience in communications or marketing strategy development within the public sector, preferably social services or early learning and child care;
- Demonstrated ability in communication/marketing/public relations;
- Demonstrated understanding of Ontario's Early Years and Child Care System;
- Demonstrated understanding of graphic design and video production principles;
- Knowledge of digital marketing tactics;
- Excellent critical thinking skills and the ability to exercise good judgment;
- Excellent verbal and written communication skills;
- Excellent working knowledge of Microsoft Office Suite, ADOBE, and other marketing and communication tools such as Canva, Camtasia, etc;
- Ability to work in a stressful, fast-paced environment;
- A valid Ontario driver's license and a vehicle for use on the job.

Must be legally eligible to work in Canada. Police Record Check within three (3) months is a requirement. Proof of Vaccination is a requirement.

Applications for the above position will only be accepted through the **Plum Recruitment Tool** up to **4:30pm, Thursday, January 19th, 2023**. Please follow this link <https://bit.ly/3BmYTD0> to apply now! You will be required to create a profile and complete an assessment prior to uploading your cover letter and resume. Your profile will allow you to stand out from your fellow applicants for your unique skillset. See how bright your future could be. Come join our team and help make a difference in the lives of the people we serve!

DNSSAB is an equal opportunity employer. In accordance with DNSSAB's Accessibility Policy, accommodations will be provided in all parts of the hiring process. Applicants are encouraged to make their needs known to Human Resources in advance.

We thank all applicants for their interest. An acknowledgement will be sent only to those candidates who will be interviewed.

Full-Time Contract Employees Enjoy:

- Health, Dental, & Vision Benefits
- OMERS Pension (Jan. 1/2023)
- Employee Assistance Program
- Wellness Activities
- Annual Staff Development Day
- Long-Service & Retirement Recognition
- A Psychologically Safe Workspace
- The Right to Disconnect
- Commitment to Diversity & Inclusion

www.dnssab.ca